

Palm 2018

PALM INDIA EXPO 2018

Studiomaster Professional had a stunning booth at PALM INDIA EXPO 2018, held at the Bombay Exhibition Center, NESCO, Mumbai from the 31st May to 2nd June 2018. Our entire range of products was showcased at this mega event. The response at the booth was incredible with visitors consisting of Rental Companies, DJs, Hirers, Musicians, AV Companies, and System Integrators etc. hitting the booth in large numbers from across the country.



SERVICE TRAINING CAMPS

Studiomaster Professional conducted multiple Service Training Camp for dealer technicians from the following distributors.

- Mecotronics, Goa - May 2018 - Venue: Mecotronics, Goa
- A.N. Alliance, Odisha - May 2018 - Venue: Audioplus, Mumbai
- S.N. Electronics, Kolkata - July 2018 - Venue: Audioplus, Mumbai

The knowledge-heavy camps consisted mainly of fault finding processes, troubleshooting, repairing, and supporting products from our brand. The technicians who attended this program greatly benefited from the training conducted.



Soundtrack 2018

Dealers Meet 2018

The all India Studiomaster Professional dealer's meet was held on the 30th June at the Courtyard by Marriott, Mumbai. The meeting was chaired by Mr. Pradeep Ahuja and Ms. Reshma Khanolkar.

Over 90 key Studiomaster Professional associates, consisting of dealers and distributors attended this event. The event kicked off in the afternoon with a welcome speech by Mr. Pradeep Ahuja, followed by a video on the company and a brief presentation on the current and the future strategies of the brand.

After the welcome speech, the new Studiomaster Professional products were unveiled amongst much fanfare in a spectacular display of lights, music, and interactive live demonstrations. The products launched ranged from amplifiers, processors, loudspeakers, transducers, conference systems, installation speakers and more. The new products garnered an enthusiastic response from our partners in the form of applause and cheers.

After a quick round of refreshments, an award ceremony was held to felicitate our partners for their outstanding achievement and sales performance. A horde of amazing prizes were given to the deserving winners. This was followed by an exciting and entertaining performance by a 3-piece band along with a gala dinner that ventured late into the night!



D.Mix 20 Show 2018

Studiomaster Professional conducted an interactive workshop on Digital Mixing with the D.Mix 20 presented by Mr. Peter Marrero on 19th October 2018 at the Radisson Hotel, MIDC, Mumbai. Based in the USA, Peter plays an important role in development of the D.Mix 20 Digital Mixer. The hands-on workshop gave attendees a primer on digital mixing while highlighting the unique features of D.Mix 20. The event was attended by key partners, sound engineers, systems integrators, and customers from across India.



Bhopal Dealers Meet 2018

The Bhopal Dealers Meet was held on the 15th of December 2018. Organized by our distributor Audio & Lights - Bhopal, the meeting was chaired by Ms. Reshma Khanolkar. The meeting highlighted the new products launched and discussed plans to strengthen our position as a leading pro audio brand in the region with the help of our distributor and dealers. Kudos to the Audio & Lights - Bhopal team for organising a remarkable event!



DEALER TRAINING CAMPS

Studiomaster Professional conducted intensive Product Training Programs for dealers from the following states at Audioplus, Mumbai.

- A.N. Alliance, Odisha - May 2018
- Mecotronics, Andhra Pradesh & Telangana - June 2018
- Mecotronics, Ernakulam - June 2018

The training focused on technical features, applications, and use-cases of Studiomaster Professional products while providing live demonstrations and real-time experience. The dealers acknowledged the training program to be resourceful in terms of knowledge and hands-on experience gained.



Interested in attending such programs in future? Get in touch with your distributor or the Audioplus team for more details.

Musician's Night 2018

Studiomaster Professional in association with Mecotronics, Goa organised an amazing Musician's Night at Fisherman's Wharf in July 2018. The main act for the night was Goa's leading 5-piece band Forefront performing for a crowd which consisted largely of uber-talented musicians, sound engineers, and other industry professionals. The entire gig-cum-jam session was handled using Studiomaster Professional equipment such as the D.Mix 20 Digital Mixer, Fire Series Line Array and Loudspeakers, RCF-powered S Series Subwoofers, PA Series Amplifiers, B Series Powered Speakers, SM 650XLR Wired Microphone, and XR Series Wireless Microphone Systems. The entire event was a huge success and surely resonated with the audience. Kudos to the Mecotronics, Goa team for organising a rocking event!



Kerala Dealers Meet 2019

The Kerala Dealers Meet was held on the 12th January 2019 in Munnar. Organized by our distributor Mecotronics - Ernakulam, the meeting was chaired by Mr. Pradeep Ahuja and Ms. Reshma Khanolkar. The meeting focused on the new products launched and discussed plans to bolster our position as a leading pro audio brand in the region with the help of our distributor and dealers. Kudos to the Mecotronics - Ernakulam team for organising an outstanding event!



Road Shows

KARNATAKA



Organised By: Bharat T.V. House & Meco Tronics, Karnataka
Show Date: 27th & 28th June 2018

KARNATAKA



Organised By: Kunjur Electronics, & Meco Tronics, Karnataka
Show Date: 15th July 2018

TELANGANA



Organised By: Mahabub Nagar, & Meco Tronics, Telangana
Show Date: 26th July 2018

WEST BENGAL



Organised By: T. D. Electronics, & S.N. Electronics, Kolkata
Show Date: 30th July 2018

MOHALI



Organised By: R.K. Radios, & Prozone, Punjab
Show Date: 13th Aug 2018

LUDHIANA



Organised By: Sagar Enterprises & Prozone, Punjab
Show Date: 17th Aug 2018

BATHINDA



Organised By: Ravindra Electronics & Prozone, Punjab
Show Date: 18th Aug 2017

KOLKATA



Organised By: S.N. Electronics Pvt. Ltd, Kolkata
Show Date: 1st Sep 2018

TAMIL NADU



Organised By: Mecotronics, Tamilnadu
Show Date: 2nd Sep 2018

ORISSA



Organised By: Shree Jagannath Decorators & A.N Alliance
Show Date: 19th Dec 2018

ORISSA



Organised By: Binod Music Center & A.N Alliance
Show Date: 20th Dec 2018

